

# Virginia Green Events



## Summer of Sunflowers - Pick your own Sunflowers Haymarket, VA



**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

# Summer of Sunflowers - Pick your own Sunflowers

We are an earth friendly farm practicing organic, sustainable production though we are not certified to use the word "organic" for our products.

We fully support the values and initiatives of the Virginia Green program.

## **Virginia Green Activities**

### This facility pledges that they:

#### Recyle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
- Glass bottles
- Aluminum cans
- Plastic bottles
- Paper
- Cardboard
- Composting of food & other compostable items

#### Minimize the use of disposable food service products.

- Use disposable food service items that are made with recycled content
- Use disposable food service items that are recyclable in your area

- Use compostable food service items and direct this material to available composting operations in your area

#### **Printed Materials.**

- Print brochures and other printed items on recycled content paper
- Use soy-based inks
- Print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

#### Waste Reduction.

- Track overall solid waste costs (required for Virginia Green)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Arrange for the composting of food waste and other compostables
- Use non-bleached napkins and coffee filters
- Avoid box lunches and service trays/platters of food instead
- Purchase recycled-content paper towels and toilet paper
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment

#### Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers





For more information on **Summer of Sunflowers - Pick your own Sunflowers**, see www.burnsidefarms.com www.burnsidefarms.com or contact Leslie at mike@burnsidefarms.com or 703-930-3052.

For more information on the Virginia Green program,

see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.

Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.



Virginia Green



